

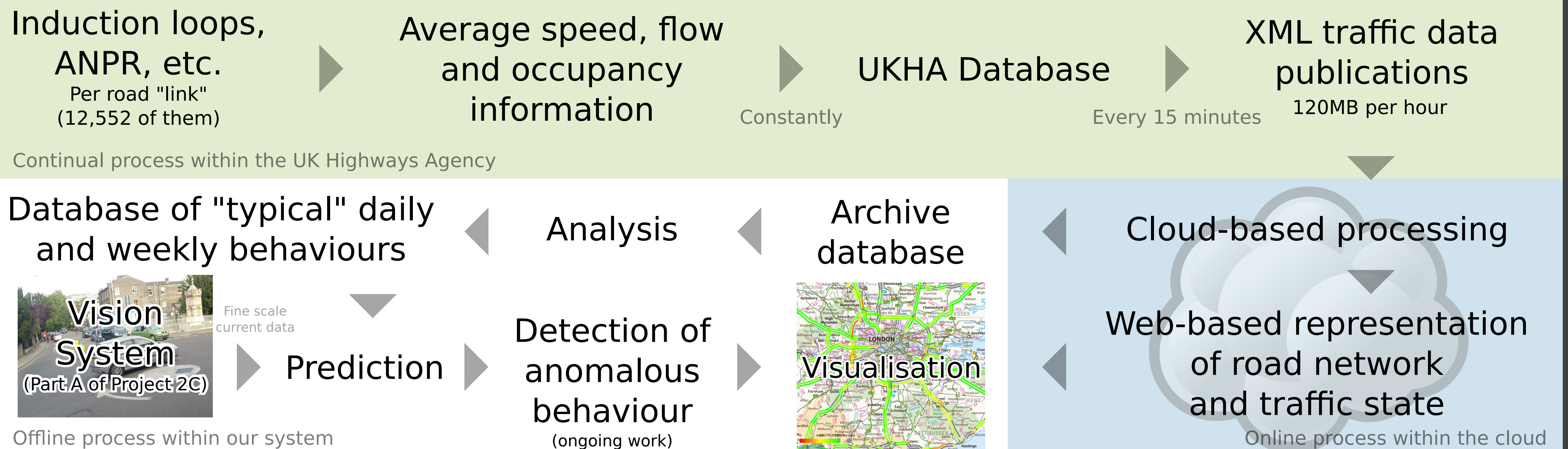
Finding Patterns and Predicting England's Traffic

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Q: Can we predict 'usual' traffic flow across England?

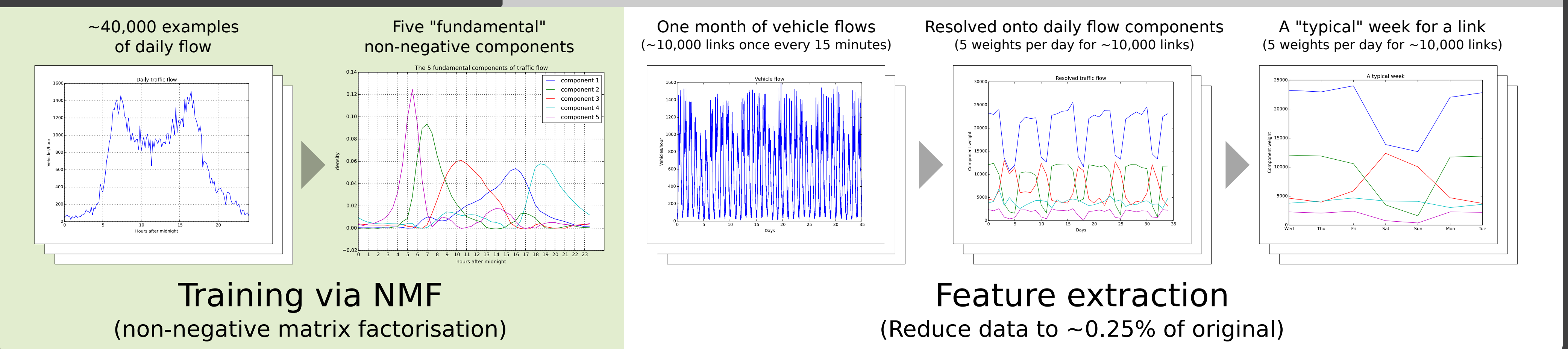
DATA PIPELINE

Where we get our real-time data from and what we do with it.



ANALYSIS

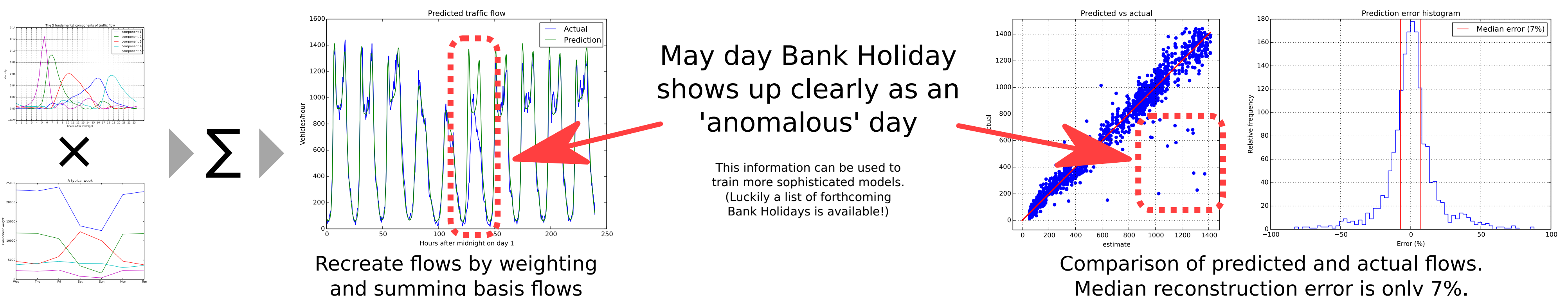
Also known as: 'drinking from the fire hose'.



PREDICTION

An example using a single representative link.

What happens if we predict a given link's flow using it's typical behaviour over a week as a guide?



A: Yes, with a median error of around 7% of the traffic flow.



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References & details: <https://richwareham.com/@trafficposter2014>

